Our 2016 Sonoma County Merlot follows in the Toad Hollow tradition of over delivering well-made and luscious wines. Because the vintage was nearly picture perfect, this Merlot flaunts the classic characters that make this variety so appealing – aromatic red fruits, gentle tannins and a soft finish. I love our Merlot with a flat-iron steak served with a dollop of blue cheese!

Berry pie and rose petal fragrance mix with a whisper of cedar. Plush black cherry and mocha flavors in the mid-palate give way to easy tannins that frame a delicate finish of bright berry fruit.

Sonoma County received normal rainfall in 2016. It was balanced and consistent throughout the winter and springtime which kept the soil moist throughout the growing season. Moderate temperatures and bright sunshine enabled the vines to thrive throughout the spring and summer which all contributed to a balanced, optimal growing pace and normal yields.

The grapes were crushed and cold soaked before fermentation. When fermentation was complete the wine was put on medium-plus American and French oak for 8 months for a graceful and lush finish.

Sourced from our estate vineyard in the Russian River Valley as well as from other Sonoma County regions long noted to have prime conditions for growing Merlot.

Technical Data

Variatel: 100% Merlot
Alcohol: 14.3%
TA: 0.66 g/100 ml
pH: 3.54
SRP: $16.99
Cases: 8500
UPC: 711408012433