

**FOR IMMEDIATE RELEASE**

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**TOAD HOLLOW®**  
V I N E Y A R D S

**Toad Hollow Delivers the Classics for the Holidays**  
**Optimum Joy before, during, and after the Season with Mendocino**  
**Unoaked Chardonnay and Russian River Valley Merlot**

Healdsburg, Sonoma County, CA (October 29, 2015)

Newly released in time for seasonal feasting and post-holiday budgeting are two [Toad Hollow](#) classics—2013 Russian River Valley Merlot and 2014 Mendocino Unoaked Chardonnay.

Our quest to make delicious wines emphasizing regional grape specialties is showcased at its best in these two offerings. Whether as a match for seasonal fare, as gifts, or for winding down after a season of overspending, the Toad Hollow Merlot and Chardonnay, each priced under \$20 per bottle, make their debut just in time!

Three Chardonnay vineyards from Mendocino County—Saracina, Orsi, and Milovina—provide the fresh-picked apricot, melon, and honey framework for our preferred style, Unoaked Chardonnay. We want to showcase Chardonnay’s natural beauty, whether with food or as a cocktail wine, and our Mendocino vineyard partners provide us with the palate of flavors to express our style.

Our estate Merlot vineyard in the Russian River Valley is planted on benchland in the northwest corner of the region. It is farmed by Russian River Valley viticulture guru Rand Dericco. The area’s volcanic soils and marine-layered nights have proven to be a good match for the variety. This vineyard delivers layers of blackberry and dark cherry flavors and perfumed aromatics—so good with poultry and meats with rich reduction sauces prevalent on holiday menus.

Both wines feature our new label—a restyling of our iconic Toad—and add to the joyful experience of Toad Hollow wines.

- Toad Hollow Vineyards 2014 Chardonnay Unoaked, Mendocino County, Francine’s Selection: \$14.99
- Toad Hollow Vineyards 2013 Merlot, Russian River Valley, Richard McDowell Vineyard: \$16.99

For more information on Toad Hollow Vineyards, go to [www.toadhollow.com](http://www.toadhollow.com) or call 707-431-1441. For wine samples, photos, and support material, contact Lee Hodo: [lee\\_hodo@att.net](mailto:lee_hodo@att.net) or 707-332-0857.

