



Toad Hollow Vineyards

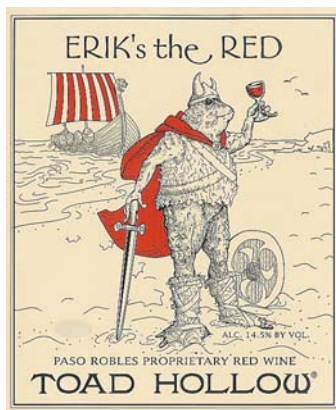
ERIK's the RED

Paso Robles
Proprietary Red Wine

Named for the Famous Norseman-sailor-conqueror-and, obviously, a man with a great palate-Erik the Red.

This is a wonderful blend of (18) EIGHTEEN – yes, count em’-different varieties of grapes from the beautiful Paso Robles area of the Central Coast of California. Toad Hollow – like Erik – is not afraid to hop into the fray and make a wine that is not only, big and chewy, but still has a modicum of understated elegance. WOW! What a wine. This is our third bottling of a red wine under the Erik’s the Red label and, as you will see, with each bottling the wine becomes more interesting and complex. The majority of the blend (55%) is Petit Syrah and Syrah, with a modicum of Cabernet Sauvignon, Zinfandel, Grenache, Mourvedre, Refosco, Merlot, Pinot Noir, Primitivo, Cabernet Franc, and Rubired only to be polished at the end with Counoise, Dolcetto, Barbera, Petit Verdot, Malbec, and Sangiovese. If you have a particular red grape that grabs your fancy, you’re sure to find it here – find it, we dare you.

Similar to the temperament to the commanding Scandinavian explorer, this wine is not for the “faint at heart” as it is big, robust, and powerful. But when you come across a mighty meal that is up to the challenge, such as prime rib or a rack of lamb, Erik’s the Red is sure to slay any other wine in its path!



Technical Information

Appellation: Paso Robles

Alcohol: 14.9%

Total Acidity: 0.622

PH: 3.84 %

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